

IIHS URBAN LENS

#LifeInACity



We're very excited to see your #LifeInACity photos and videos. Here are the specifications and ideas for your video entries:

1. Use a phone or digital camera

Feel free to use the tool you have at your disposal.

2. Capture short videos

Suggested video length could be 15 secs



3. Remember to send the name of the city captured in the video

4. Here are the themes for the contest



iihs
INDIAN INSTITUTE FOR
HUMAN SETTLEMENTS

**urban
lens**
FILM FESTIVAL

On the Horizon
sunrises, sunsets and skylines

City that Always Eats
street food culture

What's in a Name?
iconic name boards of shops
and restaurants

Vehicles that Speak
quotes and images on vehicles

Mark my City
graffitti, landmarks and statues

Shades of Green
parks and indigenous flora

EMAIL YOUR ENTRIES TO [SOCIALMEDIA@IIHS.AC.IN](mailto:socialmedia@iihs.ac.in)
SUBMIT YOUR ENTRIES BEFORE 31 JANUARY, 2023

5. Email your entries to socialmedia@iihs.ac.in. Here are some ideas on what you can send -

- Time-lapse videos (15 secs)
- Slow-motion videos
- Boomerang videos
- 360-degree videos

Finally.

Have fun when you capture the videos!

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